



PUBLIC ART VISION AUSTIN

FEBRUARY 2023







PLANNING TEAM

CITY OF CHICAGO

The Department of Cultural Affairs and Special Events (DCASE) of the City of Chicago commissioned this report as part of the planning process to develop Public Art Neighborhood Visions for the INVEST South/West initiative. This report documents the research and engagement process undertaken between May and December of 2022.

DEPARTMENT OF CULTURAL AFFAIRS AND SPECIAL EVENTS (DCASE)

DCASE is dedicated to enriching Chicago's artistic vitality and cultural vibrancy. It provided oversight throughout the process.

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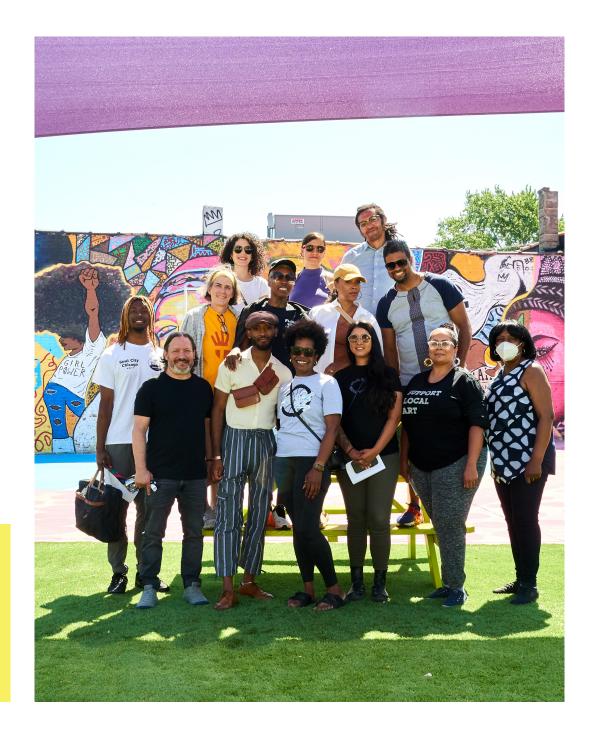


Floating Museum





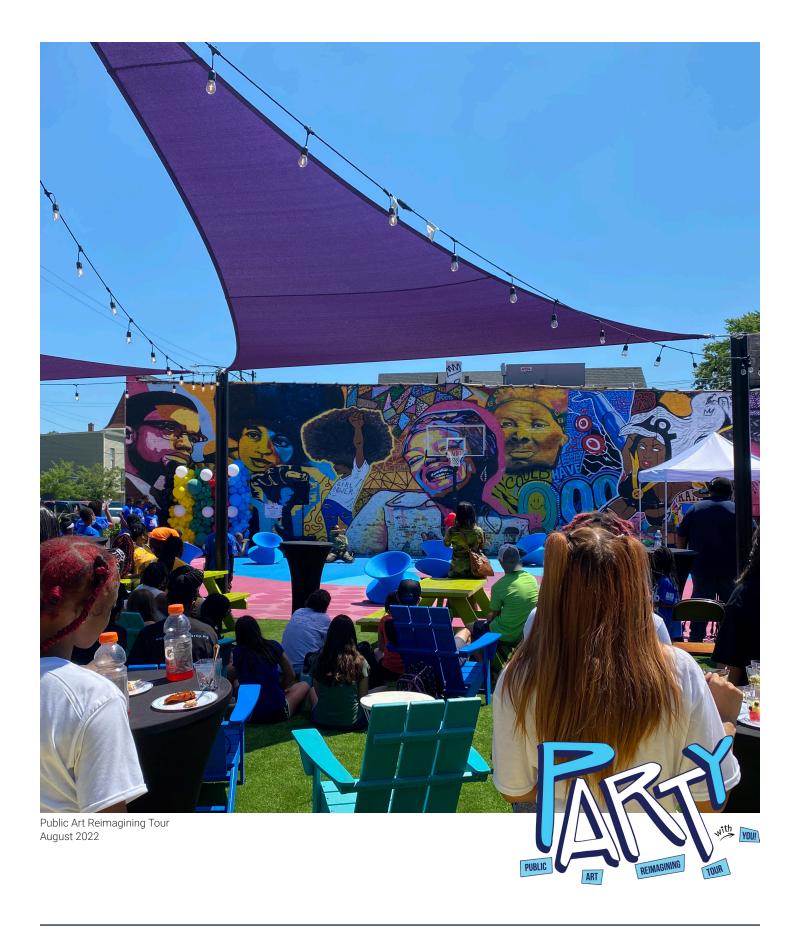




Public Art
Reimagining
Tour with You
(P.A.R.T.Y.) Austin's
Neighborhood Walk
stop at POP!Courts
on Chicago Ave +
Lockwood Ave Chicago, IL

TABLE OF CONTENTS

	06	MESSAGE FROM THE COMMISSIONER
	08	EXECUTIVE SUMMARY
INVEST SOUTH/WEST	10	OVERVIEW
	12	P.A.R.T.Y.
AND P.A.R.T.Y.	14	GUIDING PRINCIPLES
AUSTIN PUBLIC ART VISION	16	INTRODUCTION: AUSTIN IN CONTEXT
	18	PLANNED + ONGOING CATALYTIC PROJECTS
	20	INVEST SOUTH/WEST PRIORITY CORRIDOR
	22	WHAT WE FOUND:PUBLIC ART NARRATIVES IN AUSTIN
	24	WHAT WE LEARNED: Storytelling and theme opportunities
	26	AUSTIN VISION BOARD + PUBLIC ART OPPORTUNITIES
	34	ADDITIONAL OPPORTUNITIES
	36	WHAT'S NEXT + HOW TO STAY INVOLVED
DOCUMENTATION AND	40	EVENT DOCUMENTATION SUMMARIES
RESOURCES	48	COMMUNITY MAPPING
	50	END NOTES, ACKNOWLEDGEMENTS AND ADDITIONAL RESOURCES



MESSAGE FROM THE COMMISSIONER

Over the last three years, Chicago's Department of Cultural Affairs and Special Events (DCASE) has invested unprecedented funding to support artists and the creative economy and expand access and participation in the arts throughout Chicago's 77 neighborhoods. In collaboration with the Department of Planning and Development and the Department of Transportation, we've committed over \$6million for public art in all ten neighborhoods of Mayor Lightfoot's INVEST South/West initiative, with additional investments on the way.

To determine where and how that funding is utilized, we assembled a team of talented artists to develop Public Art Vision plans that identify priorities for new public art investments. Through the Public Art Reimagining Tour with You (P.A.R.T.Y.), artists have led the public art planning process starting in Auburn Gresham, Austin, Bronzeville and Englewood, creatively bridging connections between government agencies and community residents.

In this report, you'll find the results of our conversations and workshops with artists, residents, business owners, elected officials, and community organizers. You'll learn what people thought about their neighborhood's history, cultural identity, and their visions for public art on important commercial corridors and beyond, resulting in a number of priority projects for the City to fund.

I extend my gratitude to the artists and residents whose energy, creativity and commitment has made P.A.R.T.Y. a meaningful and joyful experience. The future of public art is bright in Chicago, and we look forward to keeping the "P.A.R.T.Y. going" in other INVEST South/ West neighborhoods.

Erin Harkey, Commissioner

Department of Cultural Affairs and Special Events City of Chicago "Public art should remind us of things, people, and places that we love. Remind people that there is love and care in the community that they live in."

Public Art Reimagining Tour Participant August 2022

EXECUTIVE SUMMARY

At the outset of the INVEST South/West initiative, The Department of Planning and Development (DPD) and the Department of Transportation (CDOT) identified priority investment corridors in each neighborhood for significant streetscape and public realm enhancements, including new roadways, sidewalks, light poles, bike lanes, landscaping and community plazas. In order to align public art investment with CDOT corridor renovation projects and DPD investment strategies, Chicago Department of Cultural Affairs and Special Events (DCASE), initiated an artist-led public engagement campaign, titled P.A.R.T.Y. (Public Art Reimagining Tour with You) to inform a Public Art Vision for each of the ten INVEST South/West neighborhoods.

The first phase of the P.A.R.T.Y. campaign was carried out over the Summer and Fall of 2022 and focused on four neighborhoods: Auburn Gresham, Austin, Bronzeville and Englewood. The artistled engagement teams organized and carried out a sequence of four public events in each neighborhood, ranging from neighborhood walks, event pop-ups and focus groups.

This report documents the values, stories, themes and priorities shared by community members throughout the engagement sessions so that these key narratives may be reflected in new permanent public art installations in Austin. It identifies the type and location for actionable public art projects strategically aligned with ongoing DPD- and CDOT-led INVEST South/West priority corridor capital projects.

Throughout the community events of the Public Art Reimagining Tour, Austin residents and stakeholders provided a broad range of ideas and input about what they would like to see reflected in public art in their community. These insights are organized in four main categories representing possibilities for themes and storytelling shaping public art projects:

Community + Belonging Black History + Culture Environment + Resilience Wellness + Safety

DCASE, in collaboration with partner departments, will **develop and issue requests for artists** to submit qualifications to be commissioned for the design and installation of public art projects in Austin.

The three primary opportunities identified in the report for new permanent public art investment in Austin are:

- 1) Chicago Avenue "Soul City" Corridor Gateways and Light Pole Neighborhood Identifiers;
- 2) Chicago Avenue Neighborhood Identifier installations; and
- 3) A sculpture/gathering pavilion installation for the POP!Courts plaza.

The community also expressed a strong interest in design processes that are inclusive and engage members to be involved in the process of design and implementation of public art.

Therefore, this vision document will **serve as a resource for commissioned artists** as they develop and lead a community-centered engagement, design and installation processes for their permanent public art implementation projects in Austin.

NEIGHBORHOOD GATEWAY EXAMPLES



PASEO BORICUA, DeStefano & Partners - Humboldt Park, Chicag, IL



FULTON MARKET DISTRICT, Altamanu - Fulton Market, Chicago, IL

CORRIDOR IDENTIFIER EXAMPLES



WIND SCULPTURE, Yinka Shonibare - London, UK

FLY BOY, Hebru Brantley Fly Boy - Navy Pier, Chicago, IL

GATHERING PAVILION EXAMPLES



THE TRUTH IS THAT I SEE YOU, Hank Willis Thomas - Brooklyn , NY



BLOCK PARTY, Barnes Studio - Chicago, IL

INTRODUCTION: INVEST SOUTH/WEST + P.A.R.T.Y.

INVEST South/West is an unprecedented community improvement initiative by the City of Chicago that is strategically reversing decades of systemic public and private disinvestment within the city's West and South Side neighborhoods.

Initiated in Fall 2019 and supported by more than \$750 million in public funding, INVEST South/
West is enhancing 12 commercial corridors in 10 neighborhoods with focused improvements that include new, mixed-use construction projects, the adaptive reuse of historic buildings, new plazas, small business grants, and related public realm improvements that restore neighborhood vitality and provide a catalytic foundation for ongoing public and private investment.

As of Fall of 2022, the City has aligned more than \$2.2 billion in public and private investment, and has invested more than \$1 billion in public funding. The initiative is providing support for small businesses, creating public realm improvements, restoring historic buildings, and fostering equity and resilience where it's needed most.

In the last three years, the Department of Cultural Affairs and Special Events (DCASE) has invested more than \$5 million in grants and financing for special projects like the Austin Soul City Blues Festival, Englewood Music Festival and Taste of Chicago pop-up events, as well as for public murals at key locations and INVEST South/West construction sites.

DCASE also sponsored Artist-in-Residence programs in Englewood, Auburn Gresham, Austin, and New City, where artists assisted City agencies and community stakeholders on projects that leverage local culture and creativity as part of integrated neighborhood improvement plans. P.A.R.T.Y. is an extension of these efforts.

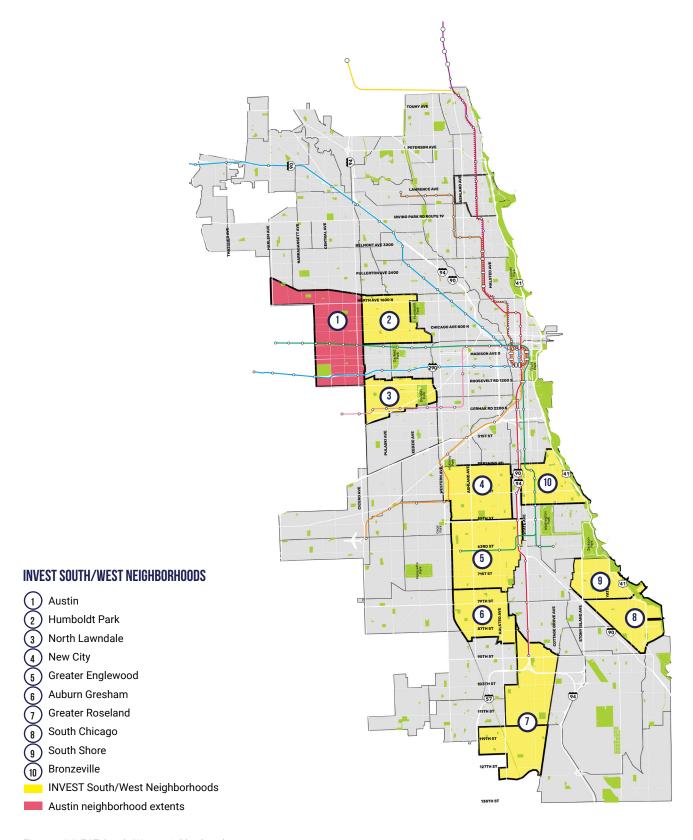


Figure 1-INVEST South/West neighborhoods Source: INVEST South/West 3-Year Update, November 2022 (chicago.gov)

P.A.R.T.Y. PUBLIC ART REIMAGINING TOUR WITH YOU

The artist-led cohort facilitated opportunities to engage in conversations with the Austin community throughout three distinct phases, and collected input and feedback related to:

- · WHAT: Stories, themes, narratives, ideas
- WHERE: Site opportunities, types of spaces
- HOW: Art type, size, form

This process also brought visibility to the multiple overlapping projects converging around neighborhood improvements such as public infrastructure investment by the City, private development, and community-led initiatives that emphasized the need for continued alignment and coordination.

This integrated understading helped to identify these three **goals for public art** project opportunities:

- Amplify: public art that contributes to planned or ongoing investment in neighborhoods
- Revitalize: public art that inspires and invites different activities through renewed identity of public places
- Catalyze: public art that catalyzes new investment and neighborhood improvements

Finally, community also expressed a strong support for a multi-phased inclusive engagement process that involves a broad spectrum of participation - from ideation to implementation of public art:

- · Brainstorming and idea generation
- Prototyping and feedback
- · Activation and programming

Documentation of these events can be found in the Appendix.







>



Floating Museum

PHASE 1

AWARENESS

- Outreach + Connections
- · Community Pop-ups
- · Informational Activities

PHASE 2

VISIONING

- · Deeper Discussion
- Group Conversations
- · Cultural Narratives

PHASE 3

RESPOND

- Collected input + feedback
- · Focused group reviews
- Priority projects + sites

NEIGHBORHOOD TOUR

July 9, 2022 POPCourts!, Boombox Plaza, Austin Town Hall + CTA Green Line Station, Aspire Center

- · What is happening in the neighborhood?
- Who is already working on public art interventions?
- What public art projects have been successful? Why? How?
- How could public art improve the neighborhood corridor?



1. AWARENESS

July 18, 2022 POP Courts! Community Plaza

- What does public art mean to you?
- What stories from the community should be celebrated or acknowledged?
- In which places would public art investment support neighborhood vibrancy and safety?
- What sites and why could be key places for public art?



2. VISIONING

August 11, 2022 Austin Town Hall

- · Tell us a love story about Austin why/who
- · are you most proud of Austin?
- What do you like, and what do you love about Austin?
- · What would you like art to do in Austin?
- What should be honored about your neighborhood? Or who?



3. RESPOND

October 26, 2022 / Kehrein Center for the Arts November 14, 2022 / INVEST South/West -Chicago Avenue Open House

- What are community impact and process priorities related to these project opportunities?
- What other opportunities for community engagement should be explored?



GUIDING PRINCIPLES

This Public Art Vision Plan aims to widen the discussion regarding the role of public art in the lives, surroundings, and legacies of Chicago communities. The visioning process intentionally emphasized the necessity of public art investments. Public art, in addition to beautifying, can:

- Contribute to a neighborhood's vitality & safety
- Support economic development
- · Create Unique Cultural Destinations
- · Reflect Inclusive Processes

Public Art Requests for Proposals (RFPs) will include reference to these guiding principles – and emphasize engagement as an expected approach to create more inclusive processes that result in public art outcomes reflecting more meaningfully community identity and stories.

IMPROVE NEIGHBORHOOD LIFE & SAFETY

Public art can take different shapes to improve the safety and livelihood of communities. A few examples are activation of sidewalks with street furniture, traffic calming curb extensions and painting and diverse street lighting.

- Active Sidewalks
- Safe Pedestrian Space + Street Crossings
- · Street Lighting



Public art can be a catalyst for economic development attracting visitors and encouraging new activities. Businesses benefit from attractive and creative public art interventions, and become more invested in public space improvements.

- · Active Storefronts
- · Creative Businesses
- · Clear Wayfinding



Distinct landmarks, gateways and signature sculpture pieces are some of the typologies that can turn a place into a cultural destination. Cities and neighborhoods around the world become destinations due to the presence of public art.

- · Welcoming Gateways
- · Memorable Landmarks
- Signature Public Art

REFLECT INCLUSIVE PROCESSES

Communities want to be involved in shaping the stories that are told through public art in their neighborhoods. Opportunities for community engagement could be designed in different phases during the creative and implementation processes.

- · Brainstorming and idea generation
- Prototyping and feedback
- · Activation and programming



Rayobello, Graham Projects - Baltimore, MD



Little Black Pearl Art & Design Center - Chicago, IL



Muddy Waters, Eduardo Kobra - Chicago, IL



Colors of Community, Dorian Sylvian - Chicago, IL

INTRODUCTION: AUSTIN IN CONTEXT

Austin is Chicago's second-largest neighborhood in both population and land area, covering the western border of the City of Chicago west of the Loop and is adjacent to the suburbs of Cicero and Oak Park. By the early 20th century, Austin was one of Chicago's best-served residential commuter areas, with street railways to downtown Chicago every half mile, along North, Division, Chicago, Lake, and Madison. The area was also served by the Lake Street "L" rapid transit, now known as the CTA Green Line. Commerce in Austin followed transit lines, with significant business development along Madison Street, Chicago Avenue, and Lake Street. In 1950 Austin was a predominantly residential community, with major industrial corridors to the east, north, and south. Austin's demographic profile shifted dramatically beginning in the late 1960s. By 1980 Austin's population was predominantly African American, more than 96 percent in south Austin. Like other West Side communities, Austin experienced housing disinvestment, vacancy, and demolition, as well as loss of jobs and of commerce as its white population moved to the suburbs and to Chicago's Northwest Side.

Chicago Avenue is a key commercial corridor through the Austin community and is the source of new energy and development as well as long-active business owners, non-profit leaders, residents, and artists. Neighborhood organizations and civic leaders, such as the <u>Austin African American Business Networking Association</u> (AAABNA) recently selected as the Invest South/West Corridor Manager, recognize the Soul City Corridor's potential as an economic and cultural driver for Chicago Avenue.

Plans for the Soul City Gateways and accompanying streetscape interventions were informed by the recently completed Quality of Life Plan "Austin Forward Together" (2018) which also identifies Chicago Avenue as a critical commercial corridor, the Department of Planning and Development (DPD)'s Soul City Framework Plan (2020), and the CDOT Chicago Avenue Corridor Improvement Project.

The City's Soul City Corridor Development Framework Plan for the section of Chicago Avenue in the Austin neighborhood highlights the identity of the corridor as a center for Black art, music, food and entertainment. It identifies the corridor as a gateway to Chicago from suburbs to the west, and highlights redevelopment opportunities to make it a vibrant corridor.

NEIGHBORHOOD INITIATIVES IN AUSTIN



LEGEND

Neighborhood Initiatives

ISW Corridor

School

Planned

Implemented

NEIGHBORHOOD INITIATIVE

Soul City Corridor Plan - Chicago Ave

(2) North Austin Community Center

(3) The North Avenue District

Central Avenue Commercial Corridor (4)

(5) POP!Courts Community Plaza

(6) Soul City Corridor - Western Site Forty Acres Fresh Market

POP!Courts Community Plaza

(9) Austin United Alliance

(10) Soul City Corridor - Eastern Site

Central Austin Community Center (16) (11)

(12) Austin College & Career Academy (17)

(14) Aspire Center for Workforce Innovation

MILE

(15) Aspire POP Fit

BUILD

Chicago Joint Public Safety

Kehrein Center for the Arts

PLANNED + ONGOING CATALYTIC PROJECTS

This Public Art Vision seeks to align with other initiatives that have been identified as catalytic projects aming to transform the neighborhood in the coming years while improving its vibrancy and vitality.

One key catalytic project is the **Soul City Corridor**, corresponding to the corridor improvement led by CDOT focused on Chicago Avenue stretching from Austin Boulevard to the West to Cicero Avenue to the East. The corridor project includes improvements of sidewalks and street intersections, as well as



5. AUSTIN UNITED ALLIANCE



3. FORTY ACRES FRESH MARKET

street lighting and other wayfinding elements. Other projects also represent opportunities for public art interventions. Such projects are identified on the following map, and a few examples are:

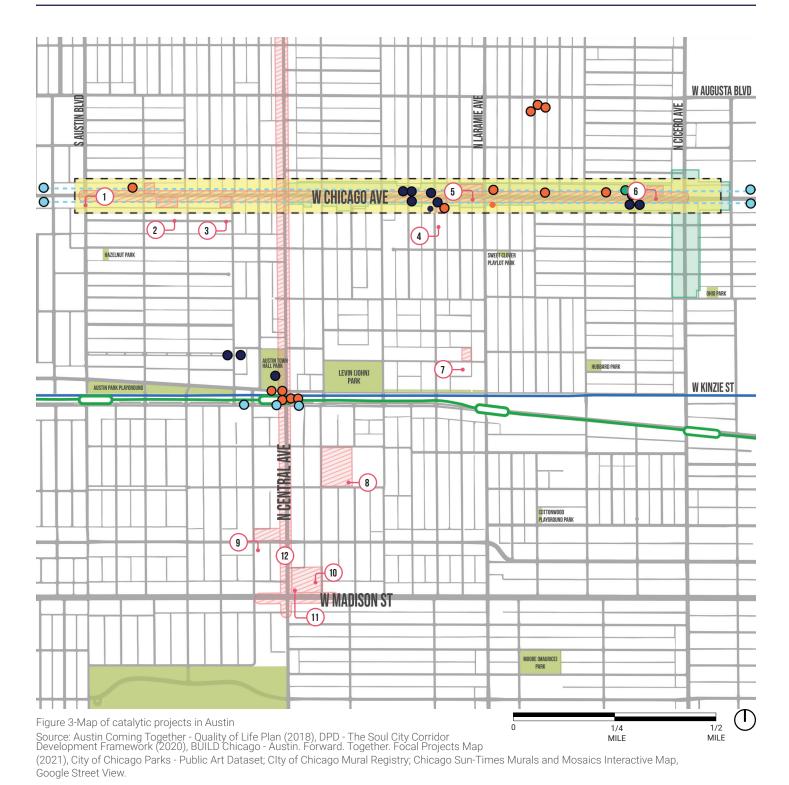
- Austin United Alliance, a mixed-use redevelopment of Laramie State Bank
- POP! Courts Community Plaza
- Aspire Center which includes in early phases a new community plaza (POP Fit)
- Forty Acres Fresh Market, a Black-owned grocery store



4. POP!COURTS COMMUNITY PLAZA



10-11. ASPIRE CENTER & POP FIT COMMUNITY PLAZA



GRAPHIC LEGEND

ISW Corridor

Catalytic Projects

Special Service Area 72

EXISTING PUBLIC ART

Murals

Sculptures

Infrastructure

Markers/Wayfiding

CATALYTIC PROJECTS

1) Soul City Corridor Plan - Chicago Ave

(2) Soul City Corridor - Western Site

(3) Forty Acres Fresh Market

POP! Courts Community Plaza

(5) Austin United Alliance

(6) Soul City Corridor - Eastern Site

- (7) Central Austin Community Center
- 8 Austin College & Career Academy
- (9) Kehrein Center for the Arts
- (10) Aspire Center for Workforce Innovation
- (11) Aspire POP Fit
- (12) Central Avenue Corridor

INVEST SOUTH/WEST PRIORITY CORRIDOR: CHICAGO AVENUE

The INVEST South/West Priority Corridor for Austin includes the section of W Chicago Avenue between N Austin Boulevard and N Cicero Avenue. CDOT improvements to the streetscape will include, but are not limited to, widened sidewalks and bump outs, new lighting, bike lanes, youth led seating designs referred to as peace circles, community identifiers and two priority corridor gateways. These improvements will take three phases to complete and will work alongside new public art in shaping the corridor's future.

The planned CDOT improvements to W Chicago Avenue Priority Corridor will ultimately create more public space, creating near-term opportunities for public art that can interpret Austin's history and create crucial communal spaces that foster diverse meaningful community interactions.



Figure 4-Location of priority projects along the Austin INVEST South/West Priority Corridor



KEY PLACES LEGEND

- 1 Divvy Station
- (2) Hazelnut Park
- (3) John Walt Foundation INC.
- (4) Greater Holy Temple Ministries
- 5 Family Altar Baptist Church
- (6) Sankofa Cultural Arts and Business Center
- (7) Highway of Holiness Pentecostal Church
- (8) Mt. Olive Baptist Church
- Future ISW Youth-led Design
- (10) C.M. Hughs Community Ministries
- (11) Inspirational Deliverance Center
- (12) Project 1917
- (3) Milton Brunston Math and Science Specialty
 Elementary School
- (14) Austin Career Education Center

- 15) Howe School of Excellence
- (16) Pop!Courts
- (17) Paradise Garden
- (18) City Owned Vacant Lot
- (19) Sweet Clover Park
- 20 West Side Health Authority
- (21) Alderman Office 37th Ward
- (22) Chicago Fire Department
- 23 Future Divvy Station
- (24) West Chicago Ave Public Library
- (25) Austin Health Center/Planned Parenthood
- 26) New Light Baptist Church
- (27) Ronald E. McNair Elementary School
- Nash Elementary School

DEVELOPMENT LEGEND ISEE FIGURE 81

CDOT

Soul City Corridor Phase 1

Soul City Corridor Phase 2

Soul City Corridor Phase 3



EXISTING PUBLIC ART

Murals

Sculptures

Infrastructure

Markers/Wayfiding

CATALYTIC PROJECTS

- (A) Forty Acres Fresh Market
- (B) Austin United Alliance

*See figures 3 and 5 for other future developments

WHAT WE FOUND: EXISTING PUBLIC ART NARRATIVES IN AUSTIN

Cultural narratives are stories told by a group of people about themselves, their shared ideals, and their experiences. Cultural narratives influence the character of a location and impact the values of the people in that area. Identifying existing cultural narratives is the first step to understanding which untold stories should be represented in public spaces.

Austin's public art narratives are strongly shaped by the unity of its community and the ability of its members to care for each other. By documenting existing public art in Austin, three main overarching themes were have been identified to create cultural context for new public art:

- · Black History + Culture
- Wellness + Safety
- · Community + Belonging

BLACK HISTORY + CULTURE

Pieces that remember and celebrate relevant movements, events and symbols of Black culture.

WELLNESS + SAFETY

Art that promotes well-being by increasing safety and encouraging healthy practices.

COMMUNITY + BELONGING

Art that uplifts the spirit of the community and strengthens the feelings of belonging and collaboration.

















Source: City of Chicago Parks - Public Art Dataset; CIty of Chicago Mural Registry; Chicago Sun-Times Murals and Mosaics Interactive Map, Google Street View.

- POP!Courts Community Plaza Mural
- 2 Gallery 37 in the Parks Program's Mural
- 3 "Toward the Bright Future"
- 4 Chicago Ave. Traffic Calming Sidewalk Extensions

- 5 "Harambee Community Garden" Neighborspace
- ⁶ "Be Your Higher Self"
- 3 "Stay Woke"
- **B** POP!Courts Community Plaza

WHAT WE LEARNED: STORYTELLING + THEME OPPORTUNITIES FOR NEW PUBLIC ART

Throughout the P.A.R.T.Y. events, neighborhood residents and stakeholders provided a broad range of ideas and input about what they would like to see reflected in public art in their community.

These insights are organized in four main categories (below) representing possibilities for themes and storytelling shaping public art projects. These themes will be shared with artists as part of the Request for Proposals and project implementation process.

The list below includes images of public art projects to demonstrate an example of how each theme might guide the design or creative process for a public art installation.

In addition to the broader categories and themes, on the following page are featured excerpts shared by community members offering what they want to see in future public art opportunities.

COMMUNITY + BELONGING



Mahalia Jackson Gerald Griffin Chicago, IL

- Honor influential community members and leaders
- Celebrate public figures with influence in the community's identity
- Bring visibility to local community stories

BLACK HISTORY + CULTURE



All Power to All People Hank Willis Thomas New Orleans, LA

- Showcase historic events and movements
- Represent Black culture (art, music, fashion, food, etc.)
- Celebrate Black heritage and legacy symbols

ENVIRONMENT + RESILIENCE



Aritz Ona Franka Diehnelt & Claudia Reisenl

- Create a better experience along the public transportation network
- Improve wayfinding with neighborhood gateways and identifiers
- Create spaces for sitting and gathering

WELLNESS + SAFETY



Autumn (...Nothing Personal) Teresita Fernandez Cambridge, MA

- Attract people by creating a neighborhood destination
- Improve safety
- Promote a sense of pride and generates positive feelings

COMMUNITY + BELONGING

"Leaders and heroes from the community." "Children have to see themselves in the art - they need to be able to create the connection between their reality and the art. Figures are easier to create connection than abstract sculptures or other forms of art."

"There was a very popular figure in the neighborhood, nicknamed "the Mayor of Lockwood". Despite his addictions, he was a very loving & gentle person who was an integral part of the community. This is the type of story that gets missed but should be remembered for the impact that they have in the lives of people in the community."

BLACK HISTORY + CULTURE

"Public art should include statues / plaques that describe Austin's history."

"Public art should make people feel proud about their community."

"A place that honors things, people, facts, and places that matter."

"At one point in time, a resident was a struggling artist living in his friend's basement in Austin. He did a mural on the alderman's office, it was the first time he could paint a Black woman on a big building and it felt good as he could show representation through art. He worked on POP!Courts after that, where he was able to paint his leaders and heroes."

WELLNESS + SAFETY

"Public art should remind people of things, people, and places that they love - remind people that there is love and care in the community that they live in." "Art has a healing mechanism. Adding color provides support to the youth, stimulates kids to play and makes people feel safer around it."

"The humanity in Austin."

"Art that uplifts the humanity in people."

"After going through a difficult time in life, a resident moved to Austin and met a very nice lady who used to live across the street from her. She not only helped her overcome that difficult time, but she helped many other people in the neighborhood as well. That made the resident feel part of the neighborhood and get more engaged."

ENVIRONMENT + RESILIENCE

"Austin has beautiful streets, buildings, people and art and more people should feel that too."

"Somewhere with beautiful homes, where people feel happy and surrounded by beauty."

"Places where one can relax from being rigid and exist comfortably." "Somewhere with trees/vegetation lack of trees increase crime rates."

"The structure in Austin Town Hall needs a roof so it can serve as a space for art, performance and gathering."

AUSTIN VISION BOARD + PROPOSED PUBLIC ART OPPORTUNITIES

During the Public Art Reimagining Tour residents and community members responded to vision boards featuring public art project examples - including sculptures, gathering installations, play structures among others types. The vision board on the following page highlights examples that received most the most enthusiastic response.

The vision board on the following page highlights potential sites along and adjacent to Chicago Avenue (Invest South/West corridor) in Austin. These sites and project opportunities were identified by collecting the community's feedback on specific areas along the corridor.



Public Art Reimagining Tour July 2022

LIGHT INSTALLATIONS



FLATIRON SKYLINE, LOT - New York, NY

LARGE SCULPTURES



WROUGHT, KNIT, LABORS, LEGACIES, Olalekan B. Jayifous - Alexandria, VA

MURALS



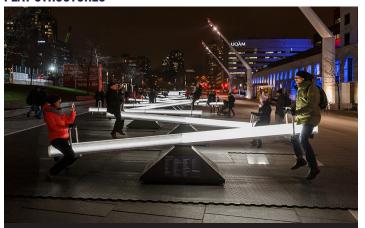
DESERT IN BLOOM, Olalekan B. Jayifous - El Paso, TX

GATHERING PAVILIONS



LAKEVIEW LOW-LINE, PORT - Chicago, IL

PLAY STRUCTURES



IMPULSE, Lateral Office - Montreal, Quebec

SOUND INSTALLATIONS



SONIC PLAYGROUND, Yuri Suzuki - Atlanta, GA

PUBLIC ART OPPORTUNITY 01

CHICAGO AVENUE SOUL CITY CORRIDOR GATEWAYS AND LIGHT POLE IDENTIFIERS

DCASE and CDOT are partnering to select an artist or artist team with significant public art experience who will design site-specific, original, and permanent gateways on Chicago Avenue at Austin Boulevard and Cicero Ave—the west and east entrances to the "Soul City Corridor"—along with complementary designs for light pole community identifiers spanning the corridor.

The Soul City Gateways are an exciting opportunity for artists to create a place-defining artwork for the Austin community in the heart of the neighborhood.

Budget: \$150,000 design; \$2 million for construction.

Current status: Project Advisory Panel has selected three finalists who will have until mid-February to develop and present conceptual proposals.

Project Advisory Panel:

- · Wade Van Nortwick, CDOT
- · Byron Watson, 29th Ward Office
- · Mary Phillips, 37th Ward Office
- Malcolm Crawford, AAABNA
- · Maria Sorrell, Austin Resident
- Jordan Campbell, Alt_
- · Dorian Sylvain, artist

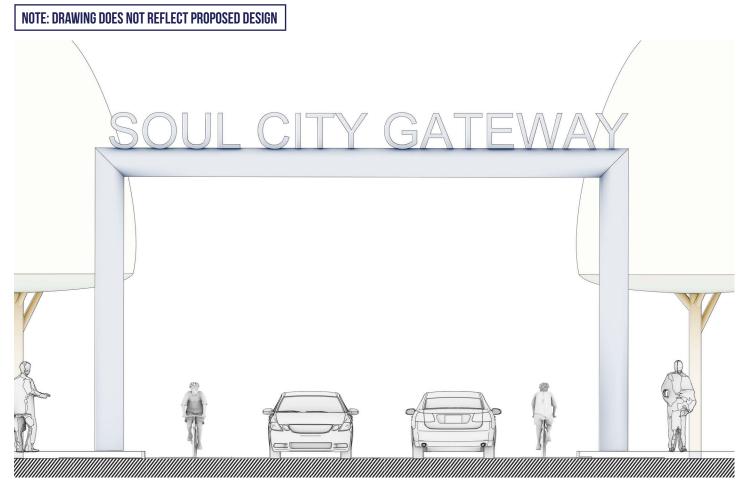


Figure 5-Design considerations for the proposed West Soul City Gateway

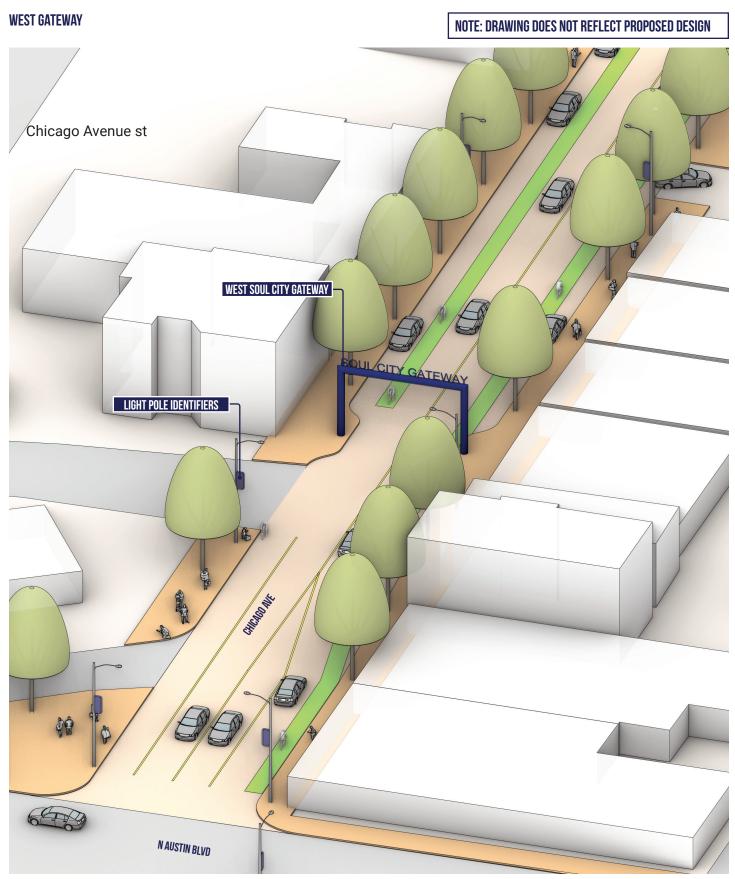


Figure 6-Contextual consideration for proposed gateway at N Austin Boulevard and W Chicago Avenue

PUBLIC ART OPPORTUNITY 01 - CONTINUED

CHICAGO AVENUE SOUL CITY CORRIDOR GATEWAYS AND LIGHT POLE IDENTIFIERS

The East Gateway (see figures 11 and 12) is located just west of the Chicago Avenue and Cicero Avenue intersection. The gateway concept is proposed as two vertical gateway markers because there not a feasible location nearby to span the full roadway. Similar to the Wast Gateway, design and construction will be guided by CDOT standards, community priorities and any existing site-specific space requirements.

As part of the CDOT-led streetscape improvements along W Chicago Avenue, new light pole identifiers (see figure 13) will be installed across the length of the corridor. The identifier design will be related to the two major gateways, strengthening the identity across the corridor.

NOTE: DRAWINGS DO NOT REFLECT PROPOSED DESIGN



Figure 7-Design considerations for the proposed East Soul City Gateway



Figure 8-Design considerations for the lightpole identifiers

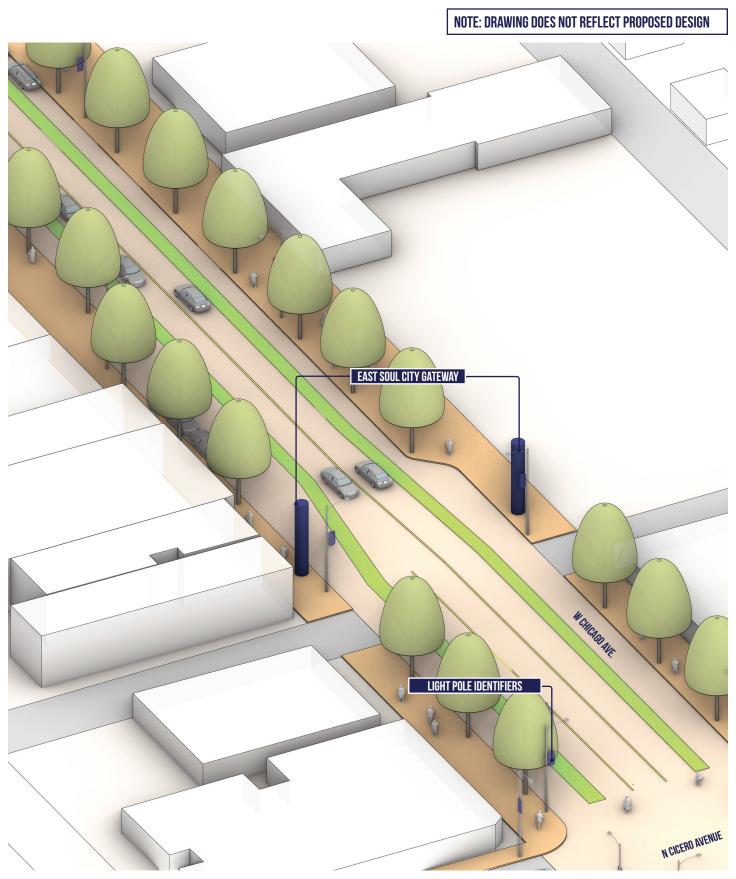


Figure 9-Contextual consideration for proposed gateway at N Cicero Avenue and W Chicago Avenue

PUBLIC ART OPPORTUNITY 02

CHICAGO AVENUE CORRIDOR IDENTIFIERS

In addition to gateways and light pole identifiers, the final phase of the CDOT-led corridor improvements will include a series of community identifiers along W Chicago Avenue. The corridor identifiers (see figure 14) present opportunities for placemaking and public expression – creating places for gathering and strengthening sense of place.

The corridor identifiers will be placed in areas where CDOT has carved out additional public space by extending the curb into the street right-of-way. This creates an ideal context for the community identifier as the extended curb provides a safer experience for pedestrians by slowing traffic and increasing visibility.

These corridor identifiers should strengthen the character of the corridor, provide safe spaces to gather, and communicate Austin's history and cultural strengths. The corridor identifier has the potential to take on many forms such as gathering to sculptural elements. The design and construction of these identifiers will be greatly influenced by CDOT standards and will require a partnership between CDOT and the community.

NOTE: DRAWING DOES NOT REFLECT PROPOSED DESIGN OR PLACEMENT

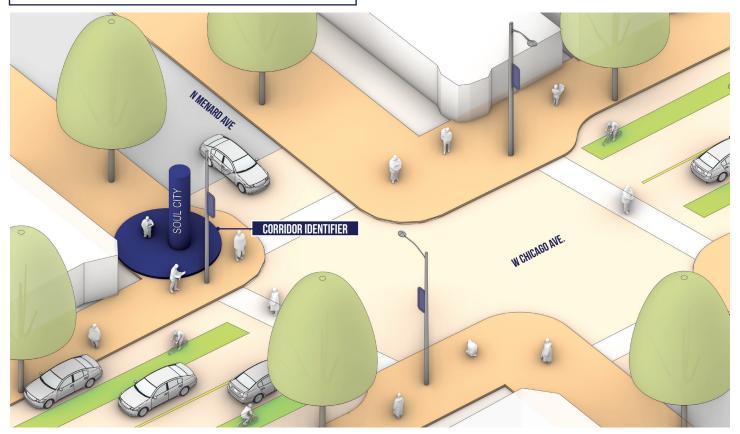


Figure 10-Example Locations for Chicago Avenue Corridor Identifiers

PUBLIC ART OPPORTUNITY 03

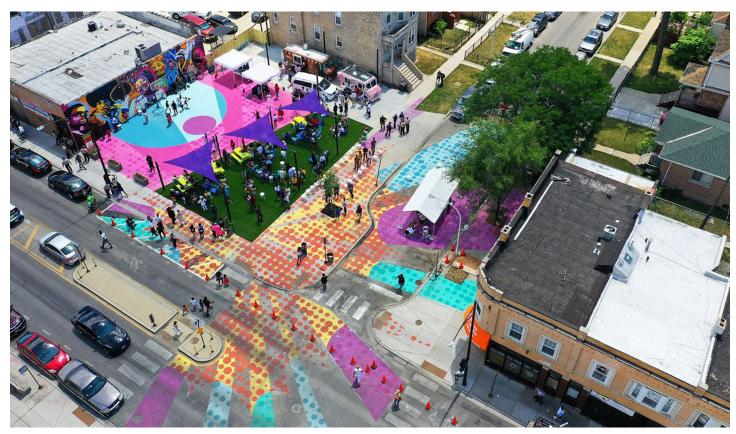
POP!COURTS GATHERING INSTALLATION

POP!Courts Community Plaza is an outdoor public space in Austin located just off the INVEST South/ West corridor at W Chicago Avenue and N Lockwood Avenue. It is activated by seating, shade structures, a variety of ground and wall murals, a basketball court and turf lawn.

Vanessa Stokes developed the project as Program Manager of the Austin Special Service Area, with design and artistic directions from Lamar Johnson Collaborative, Paint the City, and other prominent local stakeholders. The Public Art Reimagining Tour has prioritized POP!Courts as a potential site for further activation through a large scale gathering installation.

While POP!Courts' current design elements make it a popular space to host a variety of community events, such as food markets, pop-ups for small businesses, performances, and other private residential events, such as birthday parties, the proposed sculptural installation at POP!Courts has the opportunity to strengthen this site as a community asset.

At the first P.A.R.T.Y. event, the community used words such as, "culturally impactful, truth, positive, honorable, and connections" to describe public art. As such, the POP!Courts gathering installation should embody these characteristics and provide additional functions for the site, such as lighting, seating, shade, and/or sound.



POP!Courts (Source: Lamar Johnson Collaborative)

ADDITIONAL OPPORTUNITIES: CENTRAL AVE + LAKE ST

Another focus area identified through the feedback from Austin's residents and stakeholders is the intersection and surroundings of Central Avenue and Lake Street. Some of the opportunities identified there are:

- Integrate a light installation under the CTA Green Line Central Station, a major entry point to the neighborhood.
- · Add street furniture to the sidewalk of Kinzie Ave.
- Create a gathering space with lighting elements on the vacant lot on the northeastern corner of Central and Kinzie Avenue, improving safety.

EXISTING CONDITIONS



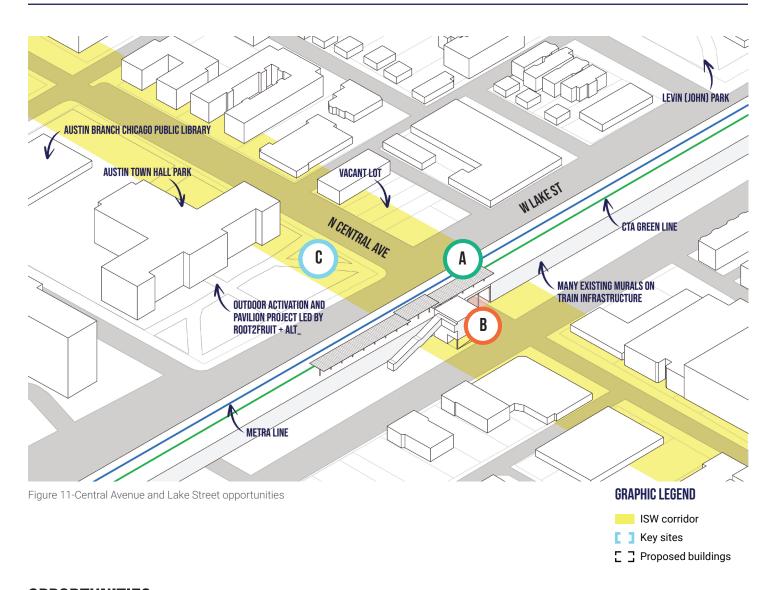
Central station at Central Ave and Lake St



Central and Kinzie Ave



NE corner of Central and Kinzie Ave



OPPORTUNITIES



Electric Street - Philadelphia, PA David Guinn + Drew Billiau



Resonance - Boston, MA Super A (Stefan Thelen)



Flatiron Sky-Line - Manhattan, NY LOT

WHAT'S NEXT HOW TO STAY INVOLVED

Based on the planning and engagement process, DCASE will work with City departments, elected officials, and community partners to help steward implementation of recommended projects.

Additionally, DCASE has existing resources to stay updated and connected regarding upcoming public art opportunities:



If you are an **artist**, make sure you are DCASE's mailing list to receive RFQ/RFP notifications.

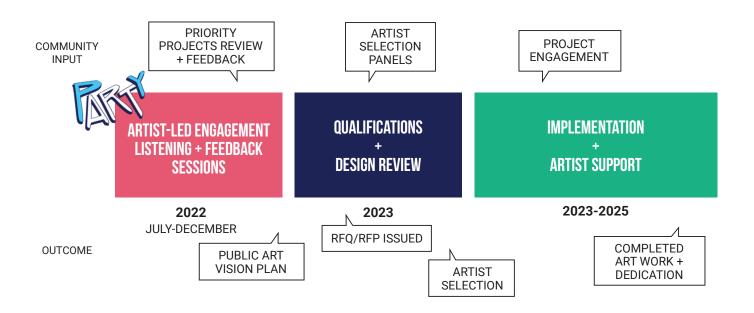
Sign up visiting bit.ly/DCASEnewsletter or scan this QR code.





Visit ISWpublicart.org and:

- Sign up to be considered to participate in **artist selection panels**.
- Find about project updates, plan documents, and stay connected.



"These public art projects are a great opportunity to prototype a good model of community engagement that can serve other investment and development processes. We need to make sure that community participates in as many steps of the process as possible."

Public Art Reimagining Tour Participant October 2022

DOCUMENTATION AND RESOURCES

P.A.R.T.Y. engagement events were hosted between July and November 2022, and explored different formats for gatherings and conversations to accommodate inclusive engagement. From neighborhood walks, pop-ups and focus group conversations, this artist-led process created connections with residents and community stakeholders who shared their insights, perspectives and questions about the Public Art Vision process and outcome.

This section includes:

- Community mapping documentation
- · Summary of artist-led community events
- · Feedback on engagement activities
- Acknowledgements
- · Referenced artwork











Public Art Reimagining Tour July - October 2022

NEIGHBORHOOD WALK

ENGAGEMENT SUMMARY

The neighborhood took place on July 9, 2022, starting at the POP! Court Community Plaza at Chicago Ave. and Lockwood Ave. Prior to community events, the P.A.R.T.Y. team met with local stakeholders to listen and learn about areas of opportunity for public art in the neighborhood:

- · Projects and initiatives in the pipeline
- · Existing infrastructure
- Areas for intervention for improved safety

Vanessa Stokes as part of the artist cohort was key in helping organize this tour to speak with stakeholders in the community and introduce the planning and engagement process.

This neighborhood tour included stops and conversations at the following locations:

- 1. POPCourt! Community Plaza (Chicago Ave & Lockwood Ave)
- 2. Boombox Plaza (Chicago Ave & Mayfield)
- 3. Austin Town Hall + CTA Green Line Station (Central Ave and Lake St)
- 4. Aspire Center former Robert Emmet School (Central Ave & Madison)

Main observations collected during the walk are summarized on the following page.

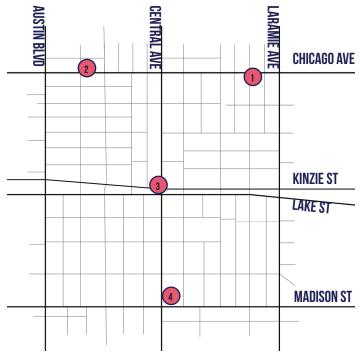


Figure 12-Map of neighborhood walk

SOUL CITY CORRIDOR

Streetscape planning with CDOT underway. Youth Design Project by Territory is part of Phase 1 of the Soul City Corridor.

ASPIRE CENTER (FORMER EMMET SCHOOL)

5-6 year project. Just received Recovery Grant resources. Future uses include: business and career development center for youth and out-of-work individuals.

CTA GREEN LINE STATION / LAKE ST

Needs substantial repair investment. There were attempts to create public art (mural) in the underpass, but the community pushed back to prioritize full rehabilitation.

AUSTIN TOWN HALL

Root2Fruit + Alt_ recently led the pavilion design-build project to activate the outdoor space of Austin Town Hall focused on youth safety.

Community feedback for Public Art Reimagining Tour July 2022

POP COURTS

Very successful placemaking & art project. Local leadership & primary investment by West Side Health Authority.

MURAL AT CHICAGO AND MAYFIELD

Funded by Chicago Department of Public Health program. Not a great community engagement process which resulted in removal.

BOOMBOX + GARDEN

Unclear future - it needs reimagining.
The site has potential to be reactivated as retail and incubation space for young entrepreneurs, and be physically connected to the garden behind it.

PUBLIC OUTDOOR PLAZA (POP FIT)

Project will be part of Phase 0 of redevelopment of the Aspire Center.



Public Art Reimagining Tour July 2022

PHASE 1 - AWARENESS

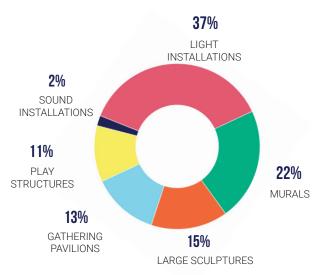
ENGAGEMENT SUMMARY

This Phase 1 event was hosted on July 18, 2022, at the POP! Courts Community Plaza at Chicago Ave. and Lockwood Ave. The goals of this first event were to:

- Introduce the artist cohort, the planning process and timeframe of this campaign, and the funding ready/available for investment in public art projects.
- Gather initial insights and input about themes, ideas, locations and types for public art possibilities.
- Inspire new possibilities for permanent public art through the public art catalog

This artist-led pop-up joined the Mandela Day Celebration hosted at POP!Courts. Some of the conversation questions and prompts included:

- What does public art mean to you?
- What stories from the community should be celebrated or acknowledged?
- In which places would public art investment support neighborhood vibrancy and safety?
- What sites and why could be key places for public art?



The Public Art Catalogue was a key part of the engagement toolkit used to elicit input from the community about what types of public art they prefer and why. This catalogue compilled nearly 50 examples of implemented public art pojects located in Chicago, the U.S. and the world.



FLATIRON SKYLINE LOT New York, NY



DESERT IN BLOOM Olalekan B. Jayifous El Paso, TX



WROUGHT, KNIT, LABORS, LEGACIES Olalekan B. Jayifous Alexandria, VA



PORT Chicago, IL



IMPULSE Lateral Office Montreal, Quebec



SONIC PLAYGROUND Yuri Suzuki Atlanta, GA

I WANT PUBLIC ART TO BE ABOUT...

- Feeling safe, feeling seen
- Positive
- Productive
- Inspirational
- Culture
- Austin's History
- Stories of Neighbors
- Soul City

WHEN I'M AROUND PUBLIC ART I FEEL...

- Inspired
- Energized
- Cultural Influence
- Uplifted
- Balanced
- Sense of
 - Connection
- Нарру

PUBLIC ART FOR ME IS...

- Energy
- Culturally Impactful
- Truth
- Positive
- Honorable

Future

- Truth to Power
- Connections
- Tells the Story of Community

A FEW WORDS THAT DESCRIBE AUSTIN ARE...

- Loving
- Family-Oriented
- Energized
- Totally Awesome
- Historical
- Proud

- Deeply Rooted
- Resilient
- Being Transformed
- Passionate
- Inspiring

Community feedback for Public Art Reimagining Tour July 2022



Public Art Reimagining Tour July 2022

PHASE 2 - VISIONING ENGAGEMENT SUMMARY

The P.A.R.T.Y Phase 2 event took place at the grounds of Austin Town Hall on August 11, 2022.

The goals of the second event were to identify potential themes and locations for public art in the neighborhood for which neighborhood maps were available for participants to suggest potential locations for public art.

The event was led and facilitated by The Floating Museum using the following prompts:

- Tell us a love story about Austin why/who are you most proud of Austin?
 What do you like, and what do you love about Austin?
- · What would you like art to do in Austin?
- How can the RFQ/RFP process be more inclusive?



Public Art Reimagining Tour August 2022

PEOPLE + BELONGING

- "Children have to see themselves in the art they need to be able to create the connection between their reality and the art. Figures are easier to create connections than abstract sculptures or other forms of art."
- "People who live in the neighborhood should be honored, seeing humanity in people beyond their issues."
- "There was a very popular figure in the neighborhood, nicknamed "the mayor of Lockwood". Despite his addictions, he was a very loving & gentle person who was an integral part of the community. This is the type of story that gets missed but should be remembered for the impact that they have in the lives of people in the community."
- "Leaders and heroes from the community."

WELLNESS + RESILIENCE

- "Public art should remind people of things/people/places that they love. It should remind people that there is love and care in the community that they live in."
- · "Art that uplifts the humanity in people."
- "After going through a difficult time in life, a resident moved to Austin and met a very nice lady who used to live across the street from her. She not only helped her overcome that difficult time, but she helped many other people in the neighborhood as well. That made the resident feel part of the neighborhood and get more engaged."
- "Art has a healing mechanism, adding color provides support to the youth, stimulates kids to play and makes people feel safer around it."
- "Public art should transform the Central + Kinzie intersection in order to make it feel safer."

BLACK HISTORY + CULTURE

- "Public art should make people feel pride in the place they live in."
- "It should make people feel proud about their community."
- "A place that honors things/people/facts/places that matter."
- "At one point in time, a resident was a struggling artist
 living in his friend's basement in Austin. He did a mural
 on the Alderman's office, it was the first time he could
 paint a Black woman on a big building and it felt good
 as he could show representation through art. He worked
 on POP!Courts after that, where he was able to paint his
 leaders and heroes."
- "Public art should honor an original theater from the community."

ENVIRONMENT + INFRASTRUCTURE

- "Growing up this resident had a friend from school whose parents wouldn't allow them to go to her house or to cross the border over to Austin due to safety concerns.
 She didn't feel proud about Austin back then. Now as an adult she has learned to have pride for the neighborhood she grew up in. She appreciates the beautiful streets, buildings, people and art in her neighborhood and wants more people to feel that too."
- "Crown Fountain is so popular because we can all see ourselves somehow through the faces of the people displayed. It is a space of intersection. It has humor, it is beautiful, it brings a lot of people together because there is an agglutinating element that everybody likes: water."
- "The structure in Austin Town Hall needs a roof so it can serve as a space for art, performance and gathering."
- "Somewhere with beautiful homes, where people feel happy and surrounded by beauty."
- "Somewhere with trees/vegetation lack of trees increase crime rates."

Community feedback for Public Art Reimagining Tour August 2022

PHASE 3 - RESPOND ENGAGEMENT SUMMARY

Phase 3 event was held on October 26, 2022 at the Kehrein Center for the Arts. Its main goals were to:

- Provide overview of PARTY / Public Art Planning
- Report back on what was heard in the previous phases
- Get community to respond to project opportunities and prioritize
- Provide clear understanding of next steps

Three project opportunities were presented to the community:

- A Gateway on Chicago Ave
- · A corridor identifier on Menard Ave + Chicago Ave
- · A sculptural element at POP! Courts Plaza

In addition to sharing their views on the projects above, participants also engaged in conversation sparked by the following questions/prompts:

- What are community impact and process priorities related to these project opportunities?
- What other opportunities for community engagement should be explored?

This phase also counted with an additional pop-up presence at INVEST South/West Chicago Avenue's Open House event on Nov 14, 2022.



Public Art Reimagining Tour October 2022

IMPACT + PROCESS PRIORITIES

- Interest in the themes and storytelling opportunities through public art is considered as relevant as the public art work pieces themselves.
- Consider integrating more seating elements to encourage rest and gathering in public spaces – currenlty there aren't many in Austin.
- Prioritze large-scale artwork due to its higher visibility, symbolism, and positive influence increasing community pride.
- Integrate investment in smaller pieces in which local artists are deeply involved, and have opportunity to explore deeper forms of community engagement.
- Prototype a good model of community engagement that can serve other investment and development processes, and ensure community participates in as many steps of the process as possible in these projects.

COMMUNITY ENGAGEMENT

- Prioritize clear and continued communication of timelines and processes to build and keep trust with the community.
- Continue creating more resources for outreach and communication for community to stay connected through the different phases of public art projects.
- Seek additional partnerships with established key neighborhood partners to expanded outreach (e.g. when students are engaged through their schools is more likely that their parents get involved).
- Explore engagement processes that encourage community brainstomring and conversations to define who are community heroes, or what are elements, colors or materials could honor them.
- Provide resources and guidance to artists need to gain awareness of the neighborhood cultural dynamics before they decide to commit to projects.
- Define how community is involved during the Requests for Proposals (RFPs) process, and after artists are selected.

ENGAGEMENT SUMMARY

COMMUNITY MAPPING

Throughout community engagement events, community members and stakeholders pointed out potential locations and projects that could help activate or revitalize different areas of the neighborhood. They identified places and suggested public art typologies and programs that could help activate or revitalize different areas of the community. A few proposals heard from Austin residents and stakeholders were:

- · To create a public park along North Ave
- To add a large scale visual art piece on the Central Avenue + Lake Street intersection
- To provide seating on the Central Avenue + Kinzie Avenue intersection
- To improve the gathering space at Austin Town Hall by adding a roof to it



PUBLIC PARK IN NORTH AVE



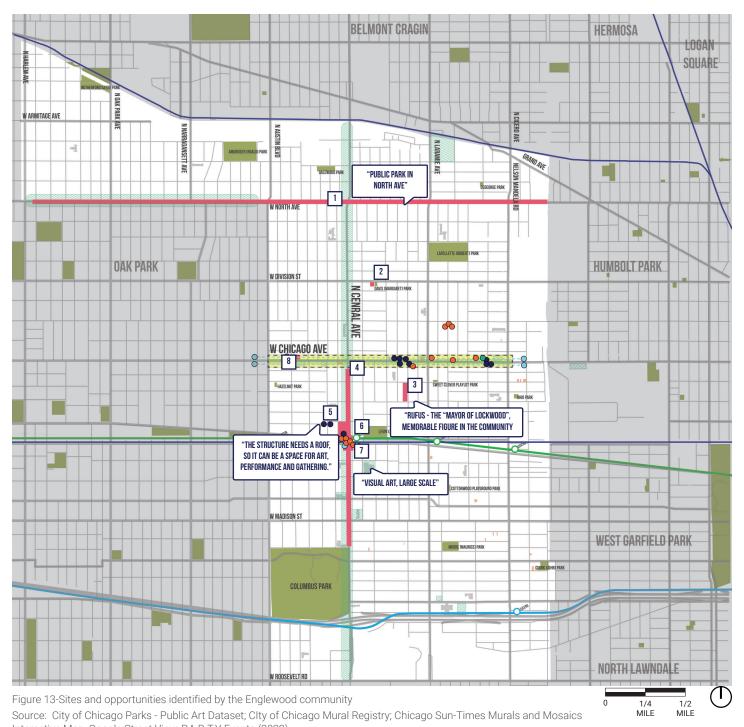
SEATING ON CENTRAL AVE AND KENZIE AVE



LARGE SCALE VISUAL ART ON CENTRAL AVE AND LAKE ST



IMPROVED GATHERING SPACE AT AUSTIN TOWN HALL



Interactive Map, Google Street View, P.A.R.T.Y Events (2022) SITE OPPORTUNITIES MAPPED BY COMMUNITY **GRAPHIC LEGEND EXISTING PUBLIC ART** North Ave Neighborhood Initiatives Murals Sculptures 2 Westside Health Authority Youth Development Center City Owned Vacant Lots 3 600 block of Lockwood Infrastructure Schools 4 Central Ave south of Chicgo Ave Markers/Wayfiding [ISW Corridor 5 Austin Town Hall Parks 6 Central Ave and Kinzie Ave 7 Central Ave and Lake St Site Opportunities B Green Star Org Mural commissioned by Sankofa Cultural Art and Business Center

ENDNOTES

LIST OF FIGURES

Figure 1-INVEST South/West neighborhoods

Figure 2-Neighborhood initiatives in Austin

Figure 3-Map of catalytic projects in Austin

Figure 4-Location of priority projects along the Austin INVEST South/West Priority Corridor

Figure 5-Design considerations for the proposed West Soul City Gateway

Figure 6-Contextual consideration for proposed gateway at N Austin Boulevard and W Chicago Avenue

Figure 7-Design considerations for the proposed East Soul City Gateway

Figure 8-Design considerations for the lightpole identifiers

Figure 9-Contextual consideration for proposed gateway at N Cicero Avenue and W Chicago Avenue

Figure 10-Proposed locations for Neighborhood Identifiers

Figure 11-Central Avenue and Lake Street opportunities

Figure 12-Map of neighborhood walk

Figure 13-Sites and opportunities identified by the Englewood community

COMMUNITY ENGAGEMENT EVENTS PHOTOGRAPHY:

Buzz McBride Borderless Studio / PORT Glenn Willoughby

REFERENCED ARTWORK: EXISTING PUBLIC ART

"Peace Mural" - EarthHeart Foundation + Green Star Movement

"#GoodInEnglewood" - Just Flo

"Inequity For Sale" - Tonika L. Johnson

"Englewood Proud" - Eric Hotchkiss + Englewood Arts Collective

"Our Englewood" - Englewood Arts Collective

"Original Totem #1" - Eric Hotchkiss + Englewood Arts Collective + CUJO

"I Am Englewood" - Tonika L. Johnson

"Vision Values Voice" - Bryant Jones + One Summer Chicago

"Be Your Higher Self" - Rahmaan Statik

"Peace Mural" - EarthHeart Foundation + Green Star Movement

"Junction Grove Heritage Mural" - Rahmaan Statik

"Trumbull WWII Memorial Fountain" - Frederick Cleveland Hibbard

"Boombox" - Latent Design

ADDITIONAL RESOURCES

Quality of Life Plan - Austin Forward Together (2018)

This QLP identies Chicago Avenue as a key commercial corridor. https://austincomingtogether.org/glp/

Chicago Avenue Corridor Improvement Project

Chicago Department of Transportation (CDOT)

https://chicagocompletestreets.org/portfolio/invest-south-west-austin-chicago-avenue

The Soul City Corridor: Development Framework for Chicago Avenue in Austin

Chicago Department of Planning and Development (DPD)

www.chicago.gov/content/dam/city/depts/dcd/general/invest_sw/Austin/soul_city_corridor.pdf

ACKNOWLEDGMENTS

The City of Chicago and the Department of Cultural Affairs and Special Events (DCASE) commissioned this report to develop a framework for Austin's Public Art Vision. DCASE and the artist cohort composed by Englewood Arts Collective, The Floating Museum and VS Creative Consulting provided oversight throughout the process.

The Chicago Department of Transportation (CDOT) and the Department of Planning and Development (DPD) have been key in this process, and coordination with them will continue in pursue of strategic alignment of implementation efforts, funding and resources.

This Public Art Vision also benefited from the feedback and insights from Austin's community leaders and members who participated in the community engagement events:

Aisha Oliver, Root 2 Fruit

Athena Williams

Bonni Mckeown

Byron Watson, 29th Ward Office

Cameron Purnell

Charles Perry

Chris Thomas

Clara Joyce

Corey Dooley

Francia Garcia-Hernandez

Gloria Rivera, Artist

Harriet Nesbitt

Helen Slade, Territory NFP

Jake Towers

Joe Corabon

Jon Veal, Alt Space Chicago

Jordan Campbell, Alt Space Chicago

Jordyn Harrison

Judith Alexander

Kyler Winfrey

Laura Jordan

Mary Phillips, 37th Ward

Malcolm Crawford, AAABA / ISW Corridor Manager

Michelle Bolden

Morris Reed

Sheri Hughes

T. Meeks



